



Matthew Wanning {Graphic Designer} 240 463.0260 {www.mattwanning.com}

{EXPERIENCE}

Matthew Wanning Graphic Design – MATTWANNING.COM

Freelance Design - 2001 to present

Proprietor of a freelance design firm providing identity, print design, web graphics, photography and production work for a variety of clients.

Selected projects:

National Geographic Society – *Photo research and licensing requests, archiving and retouching digital photography using NatGeo's proprietary archival software.*

American Academy of Otolaryngology - H.N.S. – *Design and preparation of association's publications, conference materials, and web graphics; solicitation of competitive bids from printing vendors.*

American Psychological Association – *Design of student/teacher training materials including 100+ page training manual, handbooks, printed handouts, charts, transparencies and PowerPoint slides for national anti-violence program in conjunction with the Ad Council.*

Humane Society of the United States – *Design of mailers, invitation, HTML email for anniversary fundraising event.*

1stClassArgentina.com – *Design and identity management for small minority-owned travel agency with limited budget. Update and integration of existing logo for creation of website and branding materials, brochures, mailers and HTML email blasts. Copy editing and proofreading, SEO consultation.*

Catering by Ian, LLC – *Logo design, product photography, business cards, letterhead and magazine ad design for mid-sized corporate catering company.*

The Crafts Center / CHF International – *Production of quarterly 2-color, 16- to 32-page newsletter, including layout, custom ad design, copy editing, scanning/photo retouching, and stock photo purchases. Manage proofing & film output for 2-color offset printing, update and track membership/ mailing list for delivery using FileMaker Pro.*

XM Satellite Radio – WASHINGTON, DC

Graphic Designer - December 2003 to January 2005

Member of 4-person design team responsible all print-related design and production work for the entire company. Worked closely with the Creative Director and the Marketing V.P. on a wide range of projects. Design work includes logo creation for new radio channels, custom retail display design, product packaging, magazine and newspaper advertising, trade show signage, customer mailers, posters, press passes and photo editing. Primarily digital printing using custom spot colors; press run quantities often reached upwards of 10+ million units.

Corporate Visions Inc. – WASHINGTON, DC

Graphic Designer - September 2002 to October 2003

Worked under the Art Director and Account Managers to produce a variety of print materials for DC-based non-profits and NGOs, private contractors and government agencies. Created brochures, print ads, mailers, and illustrations. Digital printing using Fiery output, arrangement of print jobs with vendors, job tracking and file archiving.

Rock Creek Publishing – BETHESDA, MD

Junior Graphic Designer - May 2000 to December 2001

Worked on large variety of print design projects, pre-press and production work, custom 4-color process and digital output. Design projects included logos & business cards, layout of long documents including book design, magazine layout and typesetting, newsletters, catalogs, and annual reports. Hi-resolution drum scanning, digital color balancing, retouching and restoration.

Sentinel Newspapers – GAITHERSBURG, MD

Production Manager / Staff Photographer - July 1998 to January 2000

Covered local news events, feature photography and portraiture/head shots, digital scanning and image preparation, layout of weekly newspaper covers, file archival and LAN maintenance.

Colorfax Photo Labs – SHADY GROVE, MD

Store Manager – August 1996 to May 1998

Managed retail store providing professional photo lab services, custom printing and framing, and 1-hour processing using Fuji minilab equipment. Certification for maintenance & repair of in-store machines, inventory management, and management of a staff of 4 employees.

{TECHNICAL SKILLS}

Photoshop, Illustrator, InDesign, Quark, Dreamweaver, Flash, Fireworks, Acrobat, Pro Tools, MS Office, PC/Mac, HTML/XHTML, CSS, 35mm/120/large format photography, Apple Certified Macintosh Technician

{OTHER ABILITIES}

Copy writing/Technical writing
Digital Illustration
Audiovisual production/Lighting
Screen printing
Color and B/W darkroom printing